



## **Privacy Policy of Blue Imp Recreational Products Ltd.**

Your privacy is important to us and maintaining your trust and confidence is one of our highest priorities. We respect your right to keep your personal information confidential and hope that our Privacy Policy will give you a better understanding of what we do with the information you provide us and how we keep it private and secure.

### **A. Types of Information We Collect**

We collect data such as your name, phone number, email address, mailing address, name of organization and nature of your request, but not without your consent and only when that information is provided by you or is obtained by us with your authorization. Examples of sources from which we collect information include web requests from you as well as letters, emails or phone calls from you.

### **B. What We Do With the Information We Gather**

We use this information to understand your needs and provide you with better service.

- We will never sell your information
- We may use the information to improve our products and services.
- We may periodically send promotional email about new products, special offers or other information which we think you may find interesting.
- We may use the information to customize the website according to your interests.
- We may provide your information to our third party partners for marketing purposes.

### **C. Confidentiality and Security**

We restrict access to your information to key members of our firm and third parties who use that information for the sole purpose of communicating with you on our behalf. Said parties may not further disclose or use the information for any other purpose in accordance with the policies of our firm and applicable law. We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the data we collect.

### **D. Links to Other Websites**

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting such sites and such sites are not governed by this privacy statement.

Again, we value your business and are committed to protecting your privacy. Please contact us if you have any questions or if we can be of further service.

Best regards,  
Blue Imp Management